

OVERVIEW I am a UI Visual Designer with over ten years of experience in the web industry. I create rich detailed graphics, simple clean design, modern usability flows and everything in between. My experience includes UI Design, Visual Design, Style Guides, Marketing Material and Art Direction.

EXPERIENCE May 2014 - Current

Experience Designer, Visual | Gap Labs, a division of Gap Inc.

- Produce thorough explorations of visual solutions to complex interaction problems
- Work collaboratively with interaction design, product management, user research, engineering, and brand creative partners
- Deliver pixel-perfect visuals, red-lines, and pattern documentation
- Brand liaison

Feb 2013 - May 2014

UI / Visual Designer | ROBLOX.com.

- Responsive, web, tablet, mobile and app design
- Usability Flows
- FTUE Team, Global Redesign Team

May 2008 - Jan 2013

Visual Design Lead / UI Designer | Various, Inc.

- Develop UI wireframes to full visual design mockups
- Create site style guides and define look and feel in the UI development group
- Review Jr. through Sr. Designers work to give feedback and edits before being passed to Director
- Assign work to designers, setting priorities and ensuring projects are on track to due date

Dec 2005 - April 2008

Senior Visual Designer | FFN.com

- Designed multiple sites and cobrand covers
- Conceptualized and created web and print related materials including logos, marketing collateral, user interface design, web sites, and promotional banners in flash
- Created solutions for increased user sign up in collaboration with the UI department

Dec 2002 - present

Graphic Designer | Leif Hill Designs

- Design web, print, branding, UI, full visual development solutions for small businesses

April 2000 - January 2001

Design Associate | Quokka Sports

- Created web marketing collateral for Quokka Sports, NBC Olympics.com, Cart.com, and Golf.com
- Designed mock up pages for sales presentations
- Created flash and static banners

EDUCATION Sept 1990 - June 1992

Academy of Art College