



OVERVIEW I am a Visual Designer with over ten years of experience in the web industry. I love to create rich detailed graphics, simple clean design, and everything in between. I am constantly looking to better my designs.

EXPERIENCE May 2008 - present

Visual Design Lead | Various Inc.

- Lead designer for all sites that have an annual revenue of over \$34,000,000
- Develop UI wireframes to full visual design mockups
- Create site style guides and define look and feel in the UI development group
- Review Jr. through Sr. Designers work to give feedback and edits before being passed to Director
- Assign work to designers, setting priorities and ensuring projects are on track to due date
- Mentor new designers

Dec 2005 - April 2008

Senior Visual Designer | FFN.com

- Designed multiple sites and cobrand covers
- Conceptualized and created web and print related materials including logos, marketing collateral, user interface design, web sites, and promotional banners in flash
- Created solutions for increased user sign up in collaboration with the UI department

Dec 2002 - present

Graphic Designer | Leif Hill Designs

- Design web, print, branding, UI, full visual development solutions for small businesses

April 2000 - January 2001

Design Associate | Quokka Sports

- Created web marketing collateral for Quokka Sports, NBC Olympics.com, Cart.com, and Golf.com
- Designed mock up pages for sales presentations
- Created flash and static banners

Oct 1998 - April 2000

Jr. Designer/Desktop Publisher | CoVia

- Designed icons, extranets, and web marketing collateral
- Created illustrations for sales and marketing team presentations
- Web-Based Olympic History library for the Amateur Athletic Foundation

EDUCATION Sept 1990 - June 1992

Academy of Art College